

## **Our Strategy** <sup>[1]</sup>

Our strategy is to build a leading, focused medicines company powered by advanced therapy platforms and data science.

### **Strategic Priorities**

As we implement our strategy, we have five priorities to shape our future and help us continue to create value for our company, our shareholders and society.

---



#### **Unleash the power of our people**

We are transforming our culture to ensure people can fully apply their talent and energy. We're creating an organization where people are inspired, curious and unbossed.

---



#### **Deliver transformative innovation**

In our pursuit of transformative treatments, we challenge medical paradigms and explore possibilities to cure disease, intervene earlier in chronic illnesses, and find ways to dramatically improve quality of life.

---



### **Embrace operational excellence**

We are rethinking how we work, embracing agile teams and building better productivity into our company to free resources that we can invest in innovation and help boost returns.

---



### **Go big on data and digital**

We aim to spark a digital revolution at Novartis, embracing digital technologies, advanced analytics and artificial intelligence to help drive innovation and improve efficiency.

---



## **Build trust with society**

We strive to build trust with society through our efforts to operate with high values and integrity, and to find new ways to expand patients' access to our treatments.

---

**Source URL:** <https://www.id.novartis.com/about-us/our-strategy>

### **Links**

[1] <https://www.id.novartis.com/about-us/our-strategy>